

print collection: COORDN8

British designer Emily Tyers has created an interior collection for drapilux

COORDN8: design that unites Europe

Something that is often difficult in politics has proven to be a great success in textile design: outstanding European cooperation and the development of a joint product that appeals equally to the tastes of the Brits, the Germans and other European nations. This refers to COORDN8, the new print collection from interior expert drapilux.

Easy to combine with style: with COORDN8, the curtains match the furniture covers and the blackout blind matches the bed throw. Popular basic materials from drapilux are united with modern designs boasting a Nordic touch. The ideas for the collection come from British designer Emily Tyers. "My brief was to create a versatile, contemporary collection," says the interior designer and Creative Director of design studio Etre. Instead of using the classic and baroque designs typical of British styles as a starting point, she drew on new British designs with Scandinavian influences. "Inspired by nature, it was my intention to create recurring, organic shapes that are ideally suited to a print collection, like the outlines of branches, for example," explains Tyers. Her designs were brought to life in close collaboration with the drapilux design workshop in Emsdetten, Germany. Kirstin Herrmann, Head Designer at drapilux: "The designs are so stylised that they do not divide opinion and are suited to tastes in Germany, the UK, Italy, Sweden or France."

"As designs inspired by nature continue to be popular all over Europe, we have decided to launch the COORDN8 collection on the entire European market," commented Kristin Herrmann. The special thing about it is that the items harmonise with each other, not only within a colour palette, but also in combination with other colourways. This means that fresh colour accents can be created. The following colour schemes are available: *green*, *orange*, *blue* and *aubergine*, as well as *warm neutral* and *cold neutral*. drapilux customers can choose from a potpourri of standard collections. The fabric options include canvas and other basic weaves, making it possible to mix and match everything from sheer curtains and decorative fabrics through to upholstery.

Above a certain order quantity, the fire-retardant items can be equipped with the air-purifying, sound-absorbing and antimicrobial functions that drapilux is known for.

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drapilux presents the new print range COORDN8 on the occasion of Sleep 2015. Europe's leading exhibition for hotel design takes place from 25th to 26th November in the Business Design Centre London.



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Photos:



The orange colour theme from the COORDN8 collection: the curtains, throw and cushions are perfectly coordinated. © drapilux



What's special? The items harmonise well with other colour schemes too. © drapilux

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Any questions?

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About drapilux

drapilux has established itself on the international market as the leading provider of fire-retardant curtains and decorative fabrics. The name drapilux represents intelligent textiles, with drapilux air, drapilux bioaktiv and drapilux akustik offering well-designed, high-quality, functional fabrics with innovative characteristics for commercial and residential furnishings. drapilux is a trade name of Schmitz Werke GmbH + Co. KG in Emsdetten.

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